

Accountable Tech | Model Election Integrity Strike System (Sept. 2023)

Below is a model election integrity strike system that outlines escalating soft interventions for repeated civic integrity violations to limit the influence of serial rulebreakers without restricting free speech, and equip all users with more context and transparency. Note that there should also be a mechanism to appeal any strike, and that this model is not meant as a one-size-fits-all solution, but an example of what such a system could look like.

	USERS / ACCOUNTS	DOMAINS / SITE PUBLISHERS	GROUPS / COMMUNITIES
1st Strike	<ul style="list-style-type: none"> Alert user that they've earned a warning for violating platform rules Include clear explanation of rules violated and penalties for subsequent strikes 	<ul style="list-style-type: none"> Alert site publisher that they've earned a warning for violating platform rules Include clear explanation of rules violated and penalties for subsequent strikes 	<ul style="list-style-type: none"> Alert admins/moderators that their group has earned a warning for violating platform rules Include clear explanation of rules violated and penalties for subsequent strikes for both admins/moderators and the group
2nd Strike	<ul style="list-style-type: none"> Temporarily flag to the account(s) for repeated violations of platform rules Present all users with an interstitial before they share posts from the account 	<ul style="list-style-type: none"> Temporarily flag the site publisher's accounts and posts with links to the domain for repeated violations Present all users with an interstitial before they share posts with links to the site 	<ul style="list-style-type: none"> Temporarily flag the group as elevated risk; present users with an interstitial before they join Notify members and clearly explain the determination, rules violated, and potential penalties for continued violations
3rd Strike	<ul style="list-style-type: none"> Flag through end of election season and present interstitials to users before they share posts from the account Temporarily revoke privileges to advertise, monetize, or serve as a group admin Temporarily halt algorithmic amplification or recommendation of account or its posts 	<ul style="list-style-type: none"> Flag site publisher's account(s) and posts with links to the domain through end of election season; warn users who try to share links Temporarily revoke privileges to advertise or monetize Temporarily halt algorithmic amplification or recommendation of site publisher's account(s) and posts linking to domain 	<ul style="list-style-type: none"> Flag through end of election season and remove group from recommendations and search Temporarily require admins to approve new posts and restrict members with violations from posting or inviting others to join Notify all members of escalation; clearly explain rules violated, new safety measures, and ask if they wish to leave the group
4th Strike	<ul style="list-style-type: none"> Place all posts behind warning label and remove reshare buttons through end of election season Revoke privileges to advertise, monetize, or serve as a group admin through end of election season Suspend algorithmic amplification or recommendation of the violating user's account(s) and posts 	<ul style="list-style-type: none"> Place all posts from site publisher's account(s) or linking to the domain behind warning label and remove reshare buttons through end of election season Revoke privileges to advertise or monetize through end of election season Suspend algorithmic amplification or recommendation of the site publisher's account(s) and posts linking to domain 	<ul style="list-style-type: none"> Suspend group through the end of election season Apply third-strike-level penalties to the accounts of admins/moderators Identify other groups with substantial overlap in membership and/or leadership and check for similar violations