



Accountable Tech Frequency Questionnaire

October 16-19, 2020
1000 Likely Voters

Q.5 Are you registered to vote?¹

	Total
Yes.....	100
No.....	-
Not sure	-
(ref:SCREEN1)	

Q.6 In November there will be a general election for U.S. President, as well as other statewide and local offices. What are the chances of your voting in the general election this November?

	Total
Almost certain to vote.....	63
Probably will vote.....	7
50-50 chance will vote	5
Will not vote.....	1
Not sure	-
Already voted	24
(ref:WILLVT20)	

¹ GQR conducted a 12-minute online survey among 1,000 Registered Voters nationwide from October 16-19, 2020. Respondents were contacted from a panel sample of nationwide registered voters. Because the sample is based on those who initially self-selected for participation in the panel rather than a probability sample, no estimates of sampling error can be calculated. All sample surveys and polls may be subject to multiple sources of error, including, but not limited to, sampling error, coverage error, and measurement error. If this poll were conducted among a probability sample, then the margin of error would be of +/- 3.1 percentage points at the 95 percent confidence interval; the margin of error is higher among subgroups. The data are statistically weighted to ensure the sample's regional, age, gender and partisan composition reflects that of the estimated Registered Voters nationwide.

Q.7 Please rate your feelings toward each of the people and organizations below: do you feel very favorable toward them, somewhat favorable, somewhat unfavorable, or very unfavorable? If you have no opinion or never heard of that person, term, or organization please check that box.

	Very Fav	Smwt Fav	Smwt Unfav	Very Unfav	No Opin	Never Heard	Total ID	Total Fav	Total Unfav	Total Fav - Unfav
7 Donald Trump.....	23	16	8	48	4	1	99	39	56	-18
8 Mark Zuckerberg	6	19	22	31	20	3	97	24	53	-29
9 Joe Biden	25	22	14	32	6	1	99	47	46	1
10 Facebook	15	27	21	27	9	1	99	42	48	-6
11 Instagram	12	27	13	18	29	1	99	39	30	9
12 YouTube	25	43	9	6	16	1	99	68	16	52
13 Twitter	9	21	17	27	25	1	99	30	44	-15
14 Google	34	42	8	8	7	1	99	76	16	60
15 Apple	27	35	11	13	13	1	99	62	24	38
16 Amazon..... (ref:FAVOR)	39	39	8	6	7	1	99	78	15	63

Q.17 Thinking about the presidential election in November, if the election for President were held today, who would you vote for?

	Total
Democrat Joe Biden	53
Lean Democrat Joe Biden.....	-
Republican Donald Trump.....	44
Lean Republican Donald Trump	-
Another candidate	2
Lean Another candidate.....	-
Not sure	1
Total Democrat Joe Biden.....	53
Total Republican Donald Trump.....	44
Total Another candidate	2
(ref:JBP20V1)	

Q.19 Thinking about the general election this year, regardless of who wins, how much will you trust the election results in November?

	Total
Trust a lot	31
Trust somewhat	43
Trust a little	15
Will not trust at all.....	11
Not sure	-
Total Trust.....	89
(ref:TRUST20)	

Q.20 Thinking again about the general election this year, if Donald Trump loses the election, how much will you trust the election results in November?

	Total
Trust a lot	24
Trust somewhat	32
Trust a little	16
Will not trust at all.....	28
Not sure	-
A lot/somewhat.....	56
Total trust	72

BIDEN VOTER	Total
Trust a lot	29
Trust somewhat	31
Trust a little	15
Will not trust at all.....	25
Not sure	-
A lot/somewhat.....	60
Total trust	75

TRUMP VOTER	Total
Trust a lot	19
Trust somewhat	34
Trust a little	16
Will not trust at all.....	31
Not sure	-
A lot/somewhat.....	52
Total trust	69
(ref:TRSCND20)	

Q.21 Below are some topics you might see on social media. Please indicate how often you see posts about that topic on your Facebook or other social media platforms.

	See a Lot	See Some times	See A Little	Do Not See	Not Sure	Lot/ Some times	Little/ Not
25 Posts about how to register to vote	35	23	11	31	.	58	42
22 Posts about the benefits of mail-in or absentee voting	18	27	19	36	-	45	55
21 Posts about the risks of mail-in or absentee voting	18	26	16	40	0	43	57
27 Posts that have been fact checked and flagged as having misinformation	15	25	17	44	-	39	61
23 Posts about the potential danger of illegal voting	12	21	18	50	0	33	67
26 Posts about violence post-election.....	12	20	18	50	.	32	68
24 Posts about polling locations closing.....	11	18	15	57	0	28	72
28 Posts about potentially being arrested if voting and owing child support or fines	7	12	9	72	-	19	81

Q.29 What causes you more concern - that there might be votes cast illegally or that there might be some votes that won't be counted?

	Total
There might be votes cast illegally much	18
There might be votes cast illegally somewhat	18
There might be some votes that won't be counted somewhat	42
There might be some votes that won't be counted much	23
Not sure	-
Total Illegal.....	35
Total Uncounted	65
Illegal - Uncounted	-29

(ref:SUPPAIR)

Q.32 How much have you read, heard, or seen about Facebook's Voting Information Center?

	Total
A lot.....	8
Some	22
Not very much.....	21
Nothing at all.....	49
Not sure	0
A lot/Some	30
Total Not.....	70
(ref:VICHRD)	

[506 Respondents]

Q.33 (IF PUNCHES 1, 2 OR 3 IN VICHRD) Have you used Facebook's voting information center?

	Total
Yes, often	10
Yes, sometimes	17
Yes, only once	6
No.....	67
Not sure	-
Often/Sometime	27
Total Yes	33
(ref:VICUSE)	

[506 Respondents]

Q.34 (IF PUNCHES 1, 2 OR 3 IN VICHRD) Do you believe the information on Facebook's voting information center is trustworthy?

	Total
Very trustworthy	15
Somewhat trustworthy	47
Not very trustworthy.....	20
Not at all trustworthy.....	18
Not sure	1
Total Trustworthy.....	61
Total Not Trustworthy	38
Trustworthy-Not Trustworthy	24
(ref:VICTRST)	

Q.35 Do you use any of the following social media platforms? Please check all that apply.

	Total
Facebook.....	65
YouTube	48
Instagram	36
Twitter.....	26
Pinterest.....	22
LinkedIn.....	19
Snapchat	17
Reddit.....	13
TikTok.....	11
I do not have any of these social media accounts.....	17

(ref:SOCMEDIA)

Q.36 (SKIP IF NO SOCIAL MEDIA ACCOUNTS IN SOC MEDIA) Many people get their news from social media these days. Do you use the following social media sites to get your news? If so, please also indicate how often you use each social media site to get your news.

	Yes Freq	Yes Some times	Yes Rare ly	No	Not Sure	Total Yes
[263 Respondents] 37 (IF TWITTER IN SOC MEDIA) Twitter.....	29	31	13	26	-	74
[126 Respondents] 41 (IF REDDIT IN SOC MEDIA) Reddit	35	22	16	27	-	73
[106 Respondents] 39 (IF TIKTOK IN SOC MEDIA) TikTok.....	28	30	10	33	-	67
[645 Respondents] 36 (IF FACEBOOK IN SOC MEDIA) Facebook.....	24	24	16	36	-	64
[482 Respondents] 40 (IF YOUTUBE IN SOC MEDIA) YouTube	29	21	13	38	-	62
[170 Respondents] 38 (IF SNAPCHAT IN SOC MEDIA) Snapchat..... (ref:NEWSOCL)	29	23	5	42	1	57

Q.42 How confident are you in social media platforms to prevent the misuse of their platforms to influence the United States elections this November?

	Total
Extremely confident.....	8
Very confident.....	11
Somewhat confident.....	27
Not very confident	25
Not at all confident	30
Not sure	-
Total Confident	45
Total Not Confident.....	55
Confident - Not.....	-10

(ref:CONFISM)

Q.43 Below is a list of tech companies. Please indicate how confident you are in each company to prevent the misuse of their platforms to influence the United States elections this November.

	Extr Conf	Very Conf	Smwt Conf	Not Very Conf	Not at All Conf	Not Sure	Total Conf	Total Not Conf	Conf -
45 YouTube	10	12	28	24	26	.	50	50	0
43 Facebook	9	11	21	25	34	.	41	59	-19
44 Twitter	6	9	24	26	35	.	39	61	-21
46 Reddit	5	9	24	27	35	.	39	61	-23

(ref:CONFCOMP)

Q.47 Now for something different. Please indicate how concerned you are about each scenario below.

	Extr Conc	Very Conc	Smwt Conc	Not Very Conc	Not at All Conc	Total Conc	Total Not Conc	Conc -
47 Groups using social media to incite violence after the election.....	35	24	26	8	8	85	15	69
48 Groups using social media to try cast doubts about the actual results of the election.....	32	24	25	11	8	81	19	62
50 President Trump using social media to try to cast doubt about the actual results of the election	34	15	18	15	18	68	32	36
49 President Trump using social media to incite violence after the election..... (ref:CONCSM1)	31	16	17	14	23	63	37	27

Q.51 Do you think social media platforms have done enough to protect democracy or do you think they need to do more?

	Total
Done enough, strongly	8
Done enough, somewhat	19
Need to do more, somewhat	36
Need to do more, strongly	37
Not sure	0
Total Done enough	27
Total Need to do more	73
Done enough-Need to do more	-46

(ref:SMPRDEM)

Q.52 Please read the following pair of statements and indicate which comes closest to your own view, even if neither is exactly right.

Platforms are biased and are limiting political speech by fact-checking and removing too much content.

OR

Platforms are taking too little action to prevent the spread of false information about the election.

	Total
First statement, much more.....	20
First statement, somewhat more.....	22
Second statement, somewhat more.....	29
Second statement, much more.....	29
Not sure	0
Total First statement	42
Total Second statement.....	58
First-Second	-16
(ref:SMFCTPR)	

Q.53 How much are social media sites like Facebook, Twitter, and YouTube responsible for the spread of false information about the election?

	Total
Mostly responsible	34
Partly responsible.....	56
Not at all responsible	10
Not sure	-
Total Responsible	90
(ref:FALSEELE)	

Q.54 How worried are you about false information about the election results appearing on your social media feed?

	Total
Very worried	25
Somewhat worried.....	42
Not very worried	19
Not at all worried	14
Not sure	-
Total Worried.....	86
Total Not Worried	14
Worried - Not.....	72
(ref:FERWOR)	

Q.55 Do you expect false and misleading information about the election to increase or decrease after the election?

	Total
Increase a lot.....	22
Increase somewhat	27
Stay the same.....	37
Decrease somewhat.....	9
Decrease a lot	4
Not sure	-
Total Increase.....	50
Total Decrease	47
Increase - Decrease	3

(ref:MISINFO1)

Q.56 Please indicate how much have you heard, read, or seen about each social media platform's new changes and rules for the election

	Seen a Lot	Seen Some	Seen A Little	Not Seen	A Lot/ Some	Little/ Not
56 Facebook	12	23	20	46	35	54
57 Twitter	9	17	16	58	27	42
58 YouTube	9	12	15	65	21	35
59 Reddit	7	7	11	76	14	24

(ref:NWSMRLBT)

Q.60 Now here is a couple of basic policies that social media platforms could put in place now until Election Day. For each policy, please indicate if you agree or disagree that the policy will limit the spread of misinformation on social media platforms.

	Strng Agree	Smwt Agree	Smwt Disag	Strng Disag	Not Sure	Total Agree	Total Disag	Agree -
62 Rapidly pre-screening content from influential accounts to prevent posts that incite violence or spread false voting information	43	36	13	8	-	79	21	57
63 Rapidly fact-checking content from both the Trump and Biden campaigns.....	42	36	13	8	0	79	21	58
64 Removing any group, page, or account openly identifying with QAnon.....	41	31	17	11	-	72	28	44
61 Create escalating penalties to punish repeat misinformation spreaders during election season.....	39	35	18	8	0	74	26	49
60 Eliminating fact-checking exemptions for politicians on all posts related to the election..... (ref:ATRDMBAT)	28	31	20	21	0	59	41	19

Q.65 Below are a list of policies some social media platforms have implemented for the election. Please indicate how effective you think each policy will be in stopping false information about the election.

	Very Eff	Smwt Eff	Not Very Eff	Not at All Eff	Not Sure	Total Eff	Total Not Eff	Eff - Not
67 Removing posts meant to incite election related violence.....	31	38	21	10	0	69	31	37
72 Hiding posts thought to have false information behind a warning.....	25	36	26	14	0	60	40	21
65 Adding a label directing people to official election results if any candidate or campaign tries to declare victory before final results are in.....	23	39	26	12	0	61	38	23
70 Preventing content recommendations on your feed from accounts you do not follow.....	20	38	29	13	0	58	42	17
68 Prompting users to engage with credible information if they attempt to repost content with misinformation	19	40	27	13	0	60	40	19
69 Showing misinformation warning labels for posts by U.S. political figures, highly followed accounts, or highly engaged accounts	18	38	31	12	0	56	44	12
66 Limiting the number of people you can forward a message to.....	15	32	34	19	0	47	53	-6
71 Prompting a user to comment on any repost or retweet they share	13	32	40	15	0	45	55	-10

Q.73 Currently, social media companies have sweeping legal protections for things that happen on their platforms. Which statement below best describes your feelings about this:

	Total
Social media companies should maintain these sweeping legal protections for things that happen on their platforms.	21
Social media companies should have liability in some situations, like if their content promotion or gross negligence helped facilitate criminal activity.	57
Social media companies should not have legal protections at all, they should be held liable for everything posted on their platforms.	21
Not sure	0
Total Liability	78
(ref:SMLIABLE)	

Q.74 For each situation below, please indicate if a social media company should be liable for it.

	Comp lete ly	Part ly	Not at All	Not Sure	Total Lia ble
81 If the platform profited by allowing politicians to run blatantly false ads.....	58	31	11	-	89
76 If the platform artificially amplified incendiary racist content that inspired an act of violence	56	34	10	-	90
78 If the platform failed to act on repeated warnings about a violent event where people were ultimately murdered.....	55	36	9	.	91
75 If the platform artificially amplified content that prevented voters from properly casting their ballots	55	36	10	-	90
79 If the platform's own recommendation tools connected users who conspired to kill police officers.....	54	35	11	0	89
80 If the platform did nothing as extremist groups used it to plot violent attacks	53	37	11	0	89
77 If the platform was negligent as an individual was repeatedly subjected to death threats	50	39	11	0	89
74 If an individual user posts an objectionable comment on the platform.....	26	40	34	0	66
(ref:SMLBLYBT)					

Q.82 Below are a list of phrases and words that some people have heard of. For each one, please indicate how familiar you are with that word or phrase.

	Very Famil	Smwt Famil	Not Very Famil	Not at All Famil	Not Sure	Total Famil	Total Not Famil	Famil - Not
83 Monopolies	30	37	16	18	-	67	33	33
82 Antitrust laws	19	39	21	21	0	58	42	16
84 Breaking up Big Tech	16	34	21	29	-	50	50	.
87 Net Neutrality.....	15	30	22	32	-	45	55	-9
86 Anticompetitive practices.....	11	30	21	38	0	41	59	-18
85 Algorithmic amplification	8	23	27	42	0	31	69	-38
88 Section 230..... (ref:MPFRMFAM)	6	13	20	61	0	19	81	-62

Q.89 For each statement below, please indicate how concerned you are about that statement.

	Very Conc	Smwt Conc	Not Very Conc	Not at All Conc	Not Sure	Total Conc	Total Not Conc	Conc - Not
91 Big Tech companies built their monopoly-like power in part by collecting and monetizing millions of people's personal data.....	38	38	17	7	0	76	24	52
95 Facebook has no incentive to tackle problems like misinformation and hate speech because they have no true competitors.....	38	37	16	8	0	76	24	51
94 Facebook repeatedly copied, bought out, or killed other social media companies to prevent competition	35	37	19	8	0	72	28	44
93 Amazon collects data from third party sellers in order to copy popular products and sell them at lower cost, putting smaller businesses out of business.	32	41	19	8	0	73	27	46
90 Big Tech companies consolidate power by buying out smaller companies which limits competition and innovation.....	32	40	20	7	0	73	27	45
96 Google exploits its search monopoly to advantage its own services and ads, squashing competition	30	40	22	8	0	70	29	41
89 Big Tech companies operate major marketplaces that sell goods from third parties, but also their own products, and use that power to bully competitors.	28	43	20	8	0	71	29	43
92 Apple takes a 30 percent cut of most sales in their App Store which harms businesses and passes the costs to consumers..... (ref:SMCRNBT)	26	40	24	10	0	66	34	32

Q.97 Finally, the following questions are for statistical purposes only. What is the last year of schooling that you have completed?

	Total
1 - 11th grade.....	1
High School graduate	18
Non-college post H.S.....	2
Some college	39
College graduate	26
Post-graduate school	15
(Don't know/Refused)	-
(ref:EDUC)	

Q.98 What is your race?

	Total
White	74
African American or Black	12
Hispanic or Latino.....	10
Asian or Pacific Islander	2
American Indian or Native American	0
Other.....	1
Prefer not to say.....	1
(ref:RACE)	

Q.100 Generally speaking, do you think of yourself as a(n):

	Total
Strong Democrat.....	25
Weak Democrat	14
Independent-lean Democrat.....	6
Independent.....	14
Independent-lean Republican	5
Weak Republican	12
Strong Republican	22
(Don't know/Refused)	-
(ref:PTYID1)	

Q.103 In general, how would you describe your own political viewpoint?

	Total
Very liberal	10
Liberal	16
Moderate	41
Conservative.....	21
Very conservative.....	12
Not sure	-
 Total Liberal	 26
Moderate.....	41
Total Conservative.....	33
(ref:IDEO5)	

Q.104 Thinking about religion, which one of these best describes yourself?

	Total
Observant Catholic.....	13
Non-observant Catholic	11
Evangelical Christian	16
Non-evangelical Protestant.....	13
Jewish.....	3
Muslim	1
No religious affiliation	26
Other.....	11
Prefer not to say.....	5
 Total Catholic	 24
(ref:RELIG4)	

Q.105 For statistical purposes only, which of these categories best describes your total household income last year, that is in 2019?

	Total
Less than \$10,000	4
\$10,000 to \$19,999	6
\$20,000 to \$29,999	9
\$30,000 to \$49,999	15
\$50,000 to \$74,999	21
\$75,000 to \$99,999	14
\$100,000 to \$149,999	14
\$150,000 to \$199,999	6
\$200,000 or more	5
Prefer not to say.....	5
 Under \$50K	 34
\$50K or more	60
(ref:INCOME)	

Q.3 What is your gender?

	Total
Male	47
Female.....	53
(ref:GENDER)	

Q.4 In what year were you born?

	Total
18 - 24	7
25 - 29	11
30 - 34	8
35 - 39	8
40 - 44	9
45 - 49	7
50 - 54	5
55 - 59	9
60 - 64	12
65 and over	24
(No answer).....	-
(ref:AGE)	